



# Department Store: History, Design, Display

*Jan Whitaker*

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## **Department Store: History, Design, Display** Jan Whitaker

Where, under one roof, can shoppers find Chanel, Yves Saint Laurent, Prada, Vivienne Westwood and Alexander McQueen? And where, besides the great department stores of Europe, Japan and America, is it possible for shoppers to spend the day in an extraordinarily opulent setting, drifting from shoes to cosmetics with a stop for a light lunch on the seventh floor and a visit to the bookstore, florist or hairdresser? This is the first illustrated book on department stores, with photographs and ephemera collected from all over the world. Born in the Gilded Age in France, the department store grew up thanks to the Industrial Revolution, the rise of the middle classes, and the invention of steel-frame architecture and the elevator. This lavish book goes behind the fabulous window displays, eye-catching shopping bags and instore extravaganzas promoting everything from shoes to perfumes to the latest fashion sensation to reveal and celebrate the department store in richness and detail.

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