



Rich Dad Advisors: Writing Winning Business Plans: How to Prepare a Business Plan that Investors will Want to Read - and Invest In (Rich Dad's Advisors)

Garrett Sutton

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To win in business requires a winning business plan. To write a winning business plan requires listening to Garrett Sutton's dynamic audiobook on the topic. *Writing Winning Business Plans* provides the insights and the direction on how to do it well and do it right.

Rich Dad/Poor Dad author Robert Kiyosaki says, "The first step in business is a great business plan. It must be a page turner that hooks and holds a potential investor. Garrett Sutton's *Writing Winning Business Plans* is THE book for key strategies on preparing winning plans for both business and real estate ventures."

Crisply told and featuring real life illustrative stories, *Writing Winning Business Plans* discusses all the key elements for a successful plan. Topics include focusing your business vision, understanding your financials and analyzing your competition. Also covered are how to really use your business plan as a tool and how to attract funding for your new or existing businesses.

As business plan competitions become more popular around the world *Writing Winning Business Plans* also discusses how to enter and how to win these ever more lucrative contests.

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