



Research Handbook on Sustainable Co-operative Enterprise: Case Studies of Organisational Resilience in the Co-operative Business Model (Research Handbooks in Business and Management Series)

Tim Mazzarol, Sophie Reboud, Elena Mamouni Limnios, Delwyn Clark

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Co-operatives are found in all industry sectors and almost all countries around the world. However, despite their significant economic and social contributions, the academic literature has largely ignored these important businesses. This book is a detailed examination of the co-operative enterprise business model and the factors that help to enhance its sustainability and resilience, as well as those forces that lead to its destruction.

The authors synthesize theories of business model design and strategic and marketing management to examine the forces that sustain and enhance co-operative enterprise. Organised into six themes and focussed on five key research questions, the chapters explore case studies from around the world and across a wide range of industries and aim to stimulate debate.

This comprehensive work expands upon existing research whilst introducing new concepts, and will appeal to both academics and practitioners. It will also interest managers of co-operative enterprises and those who seek to better understand this unique type of business.

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