



Fan-Sein: Die Identität des Star Wars Fans (German Edition)

Matthias Völcker

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Das Buch befasst sich mit der Bedeutung und Relevanz eines Fangegegenstandes (Star Wars) für die Konstitution der (Fan-)Identität seiner AnhängerInnen.

Star Wars als ein – wenn nicht sogar „das“ – populärkulturelle[s] Phänomen zu bezeichnen, ist keine Übertreibung, hat es doch nicht nur die Art und Weise verändert, wie im modernen Kino Geschichten, durchaus auf spektakuläre Weise, erzählt werden und den Begriff des Blockbusterkinos geprägt. Was fasziniert Menschen an Star Wars? Warum beschäftigen sie sich so leidenschaftlich und intensiv mit diesem Thema? Diese Arbeit handelt von genau den Menschen, die ihr Leben und ihren Alltag mit Star Wars und einer Leidenschaft für dieses Universum verbinden und mit anderen teilen. Dabei wird insbesondere dargestellt, wie ein mediales Erzeugnis – etwa Filme, Serien oder Bücher – die Star Wars-AnhängerInnen seit vielen Jahren, gar Jahrzehnten begleitet und diese Erzählung ein Teil ihres Lebens wurde. Es geht darum, zu ergründen, wie Star Wars – um es mit einem zentralen Begriff der Sozialwissenschaften zu benennen – ein Teil der Sozialisationserfahrungen wurde.

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