



# Cross-Border Mergers and Acquisitions (Wiley Finance)

*Scott C. Whitaker*

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## Cross-Border Mergers and Acquisitions (Wiley Finance) Scott C. Whitaker Navigate cross border M&A for a flawless integration execution

*Cross Border Mergers and Acquisitions* is a practical toolbox for corporate strategy and development professionals dealing with the many challenges involved in cross border M&A. With a detailed discussion of key market specifics and broadly-applicable critical insight, this book demystifies the cross border M&A process and provides a host of practical tools that ease strategic implementation. A geographical overview explains the trends in major M&A markets including Australia, Brazil, China, Russia, the U.K., and the U.S., and industry-specific guidance covers Financial Services, Aerospace and Defense, Health Care, Tech, Manufacturing, and more. Leading experts relate lessons learned while managing actual PMI processes, and the discussion of cultural impacts and specific situational needs provides deep insight into the type of leadership a flawless integration requires.

Corporate restructuring and internationalization efforts are increasingly relying on cross border mergers and acquisitions. Strategies, motives, and consequences are a complex navigational minefield, but this insightful guide provides solid, actionable guidance for leading a successful integration.

- Understand the region-specific details that make an impact
- Overcome common challenges and manage complex deals
- Gain practical insight and valuable tools for leading integration
- Learn the most current best practices for PMI processes

Cross border M&A is complex, with myriad challenges and obstacles inherent to the situation. Successful integration and a smooth transition are critical, and there's little wiggle room—it's a situation where you have only one chance to get it right. *Cross Border Mergers and Acquisitions* is an essential guide to the process, with key tools for execution.

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