

# Plunkett's Food Industry Almanac 2015: Food Industry Market Research, Statistics, Trends & Leading Companies

Jack W. Plunkett



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## Key findings:

Plunkett Research lists top 500 companies in Food and names top trends changing the industry for the mid term.

# **Key Features:**

Industry trends analysis, market data and competitive intelligence
Market forecasts and Industry Statistics
Industry Associations and Professional Societies List
In-Depth Profiles of hundreds of leading companies
Industry Glossary
Buyer may register for free access to search and export data at Plunkett Research Online
Link to our 5-minute video overview of this industry

Pages: 703 Statistical Tables Provided: 30 Companies Profiled: 503 Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

•How is the industry evolving?

•How is the industry being shaped by new technologies?

•How is demand growing in emerging markets and mature economies?

- •What is the size of the market now and in the future?
- •What are the financial results of the leading companies?
- •What are the names and titles of top executives?
- •What are the top companies and what are their revenues?

## Contents, Statistics, Forecasts and Analysis Include:

## Major Trends and Technologies Affecting the Food Industry

Introduction to the Food & Beverage Industry
 The Globalization of the Food Industry/Brazilian Firms Acquire Major U.S.-Based Food Producers
 Genetically Modified (GM) Seeds and Crops/R&D Investment Is High
 Genetically Modified (GM) Ingredients in Processed or Packaged Foods
 Cloning of Farm Animals/Meat and Cheese Substitutes Created in Laboratories
 Selective Breeding, Zinc Fingers and Mutagenesis as Alternatives to GMOs
 Obesity Sparks Government Action/Snack Foods Get Healthier

8)Childhood Obesity Brings About Changes in Marketing/Federal Program Targets Children
9)Organic Food Sales Continue Global Growth/Locally Sourced Foods and Farm to Table Increase in Popularity
10)Gluten-Free Foods Continue Rapid Growth
11)Functional Foods Promise Health or Nutritional Benefits
12)Food Labeling Gets Further Federal Backing/Wal-Mart Institutes a Food Label Program
13)McDonald's Scrambles to Adapt to New Consumer Tastes
14)Manhattan's FreshDirect Sets the Pace in Grocery Sales Over the Internet
15)Food Safety Becomes a Massive Consumer, Industry and Regulatory Issue
16)Agriculture Technologies (AgTech) and Irrigation Market Grows Worldwide/Hi Tech Greenhouses
Become Commercial

### **Food Industry Statistics**

1)Global Food Industry Overview

2)U.S. Food Industry Overview

3)Food Sales, U.S.: 2011-January 2015

4)Consumer Food Price Indexes, Baseline Projections, U.S.: 2013-2022

5)Gross Output in the Food & Beverage & Tobacco Product Manufacturing Industries, U.S.: Selected Years, 2000-2013

6)Retail Prices for Beef, Pork, Poultry Cuts, Eggs & Dairy Products, U.S.: August 2014-January 2015

7)Meat Supply & Use, U.S.: 2014-2020

8)Egg Supply & Use, U.S.: 2005-2020

9)Poultry & Eggs Production, Use, Prices & Trade, U.S.: 2011-2015

10)Dairy Production & Prices, U.S.: 2011-December 2014

11)Horticultural Crops, Baseline Projections, U.S.: 2014-2024

12)Fruit Production, Per Capita Consumption, Retail Prices & Grower Returns, U.S.: 2004-2013

13)Planted & Harvested Acreage for Major Field Crops, Baseline Projections, U.S.: 2013-2024

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