



1,000 Package Designs (mini): A Comprehensive Guide to Packing It In (1000 Series)

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Packaging is everywhere you look—it's in your refrigerator, your medicine cabinet, your closets, on the streets, in the stores, etc. Putting together a compendium of 1,000 of the best packages will offer designers a true array of inspiration and illustrate why people make the buying choices they make. The package of a product often times makes or breaks a sale—consumers are drawn to certain colors, graphics, and shapes, and this book will have plenty to offer of all three.

This will be the ninth book in the 1,000 series following *1,000 Bags, Tags & Labels*, *1,000 Greetings*, *1,000 Graphic Elements*, *1,000 Type Treatments*, *1,000 Icons, Symbols + Pictograms*

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