



# **The White Swan's Beyond Eureka and Sputnik Moments.: How To Fundamentally Cope With Corporate Litmus Tests and Succeed Through Transformative and Integrative Risk Management**

*Andres Agostini*

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What Is A White Swan, Countermeasuring The Black Swan?

The White Swan's Beyond Eureka and Sputnik Moments: How To Fundamentally Cope With Corporate Litmus Tests and With The Impact of the Dramatic Highly Improbable And Succeed and Prevail Through Transformative and Integrative Risk Management!

The White Swan Proven Idea (through omniscient-truthful evidences and real-world measurable and repeatable outcomes, acquired and audited by own corporations' applied managing scientists) ? only concerning organizations of a rational-type structure such as corporations, start-ups by entrepreneurs, coalitions, consortia, joint ventures, governments, non-governmental organizations, international organizations, supranational organizations, armed forces, charities, not-for-profit corporations, partnerships, cooperatives, universities, various types of political organizations, semi-public-agencies, hybrid organizations (acting in public and private sectors), voluntary associations, unions, clubs and religious organizations ? puts forward that, although and sometimes disproportionately high-profile, hard-to-predict, persistently threatening and disruptive, as well as rare events are mostly unpredictable, yet a visionary and savvy organization can, anyway, make unprecedented and auspicious early-on preparations to address huge potential disruptions and downside futures through (beforehand) « ...Transformative and Integrative Risk Management ...» interdisciplinary problem-solving and decision-making methodology, also known as TAIRM. (That is: Feet-on-the-ground problem solving).

White Swan Transformative and Integrative Risk Management interdisciplinary methodology is a fancy name for a manager's toolkit for continuously securing lucrative success in business.

“... You may have heard of the '...black swan...' concept. Now there is the White Swan Treatise, a name for an '...interdisciplinary methodology...' of '...Transformative and Integrative Risk Management...' This is offered by Mr. Andres Agostini and his work is a creative approach that can help organizations large and small prepare for the future. Of course the future has risks — and opportunities — because of its intrinsic property of uncertainty and unpredictability. To best mitigate the downside risks and leverage the upside opportunities, flexible thinking is required. FOR EXAMPLE, IT IS USEFUL TO VIEW PROBLEMS FROM MULTIPLE DIFFERENT POINTS OF VIEW. THIS TASK IS BOTH IMPORTANT AND NONTRIVIAL. TO MAKE IT HAPPEN, AN INTERDISCIPLINARY APPROACH IS IMPORTANT. The hope is to manage the multiple uncertainties (risks and opportunities) by integrating an array of insights and resources. A successful result can indeed be transformative. Thank you Mr. Agostini for contributing this methodology with its pathway to! Ward solutions of originality and significance [...] It is a pleasure to have the opportunity to work with Andres Agostini on a technology foresight related project. Mr. Agostini is a great source of stimulating and interesting ideas. His high energy level makes working with him an efficient

way to leverage activities. Andres is invaluable in providing an international dimension to the project which would otherwise be unavailable. I absolutely recommend Andres Agostini as a colleague and project team partner! ...”

“... Agostini's book White Swan presents a refreshingly path-breaking novel approach in the highly complex area of risk management which often overwhelms senior management in policy and strategy formulations ... the presentation is in well integrated problem-solving interdisciplinary approach makes it a Manual For Optimal Risk Management in very challenging operational environment ... THE BOOK WILL BE VERY USEFUL AND HANDY SPECIALLY FOR THOSE HANDLING PROJECTS IN SPACE AND AERONAUTICS ... I will very warmly recommend this book to all Practicing Managers and Teachers in Management may like to use this Book For Course In Risk Management ...”

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#### **Jerry Gavin:**

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#### **Sonya Ewing:**

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**Edward Carter:**

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