



SEO For 2012: Search Engine Optimization Made Easy (Volume 1)

Sean Odom

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SEO For 2012: Search Engine Optimization (SEO) Made Easy is the only DO-IT-YOURSELF SEO GUIDE you need. This book contains all the SEO strategies for 2012 including strategies and information to overcome Google's PANDA and PENGUIN Updates. This book is full of tips, instructions, coding examples, and information you need to use SEO to optimize your website and dominate the world's leading search engines. All in Step-By-Step format.

The Internet is now the telephone book. So as a business you have to adapt and not only adapt well, you have to do one better than ALL of your competitors so your website comes up at the top of the list on any keyword search. No longer can you just buy a full page ad in a telephone book to stand out. You have to do the equivalent on the Internet. Your website has to stand out in the center of 800 million other business websites. This is the most up-to-date tell-all SEO guide for anyone trying to reach the highly coveted #1 ranking on Google, Bing, Yahoo!

You will learn from the number one leading SEO author and who will teach you the specific SEO techniques that deliver top rankings and keep your website on page one.

Whether you're a search engine optimization(SEO) expert or trying to perform SEO on your own, the SEO techniques revealed in this book will give you everything you need to dominate the leading search engines.

This is the only guide you need to place your website at the top of the major search engines in 2012! (Includes complete SEO coverage of Google Panda Updates, Penguin Updates, Google Shopping, Google AdWords, Local SEO Search, Google Caffeine, Google Instant, and the latest in search engine optimization(SEO). SEO For 2012 is the only book you need!

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