



Off the Record-The New Music Business Guide and Workbook for the Digital World

Larry Edward Wacholtz

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Off the Record: The New Music Business Guide and Workbook for the Digital World is the newest industry related sourcebook to be used by University Music Business programs in the United States. Written at a freshman level the book covers the business of music and entertainment from songwriting, to copyrights, record labels to mass media, Internet, cell phone, and click media distribution, to artists management, concert tours and promotion. An excellent sourcebook for creative artists who want to break into the business and for entrepreneurs who want to start their own related business. Included are professional organizations, recording budget detail, a sample-recording contract, song-copyright registration information, and artist management legal information.

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