

## Dr. Knowledge Presents: Strange & Fascinating Facts About Famous Brands (Knowledge in a Nutshell)

Charles Reichblum



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Heinz 57. Brawny. Brillo. Charlie the Tuna. Morris the Cat. How did our beloved brands--their names, logos, looks--come to be? The facts behind the foods and wares are often amazing and always interesting. This little book explores the unknowns behind well-known pop-culture icons through lively anecdotes written and illustrated in a fun, page-turning style. And though the facts are often outlandish, each one is well-researched and aimed to impart real knowledge along with entertainment.

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